

CLCC 2024-25

End of Year 1 Report Analysis & Insights



MARCH 2025

1. Overall Summary

As we wrap up the first year of the Community Led Care and Carers (CLCC) grants scheme, the results paint a compelling picture of both the extensive support provided and the challenges still faced by participating organisations.

The diversity of those supported is striking, spanning carers, older adults, individuals with disabilities, and those experiencing social isolation.

The program's impact is undeniable, with many participants reporting enhanced emotional well-being, a stronger sense of connection, and greater independence in their daily lives.

21 organisations
11,400 beneficiaries

A total of 21 organisations contributed to this survey, collectively reaching an estimated 11,400 beneficiaries across multiple regions.

Challenges

However, challenges remain. Organisations frequently cited limited funding and difficulties in volunteer recruitment as barriers to service delivery.

Resources

An increasing concern is the growing demand for these services outpacing available resources, particularly in rural areas where accessibility continues to be a pressing issue.

2. Outcome Analysis

CLCC initiatives have delivered tangible benefits, reinforcing their critical role in improving both physical and emotional well-being.

The most commonly reported positive outcomes are below:

Our findings underscore the effectiveness of targeted interventions and community-driven programs in fostering resilience. Initiatives focused on mobility, peer networks, and skill-building are proving to be game-changers for those involved.

- Increased emotional well-being and reduced feelings of isolation
- Enhanced ability to perform daily tasks and maintain independence
- Improved mental health and reduced stress among carers
- Greater social engagement and stronger connections within communities
- Increased physical fitness and stamina
- Lower incidence of falls and reduced injury risks among older individuals
- Development of robust peer support networks
- Boosted confidence and self-esteem among participants
- Enhanced knowledge and skills development for carers and individuals
- Positive mental health impacts linked to increased activity levels

3. Geographic analysis

The reach of CLCC programs extends across both urban and rural communities, ensuring vital support is accessible to those in need. The most frequently served locations include:

Primary Locations:

- Chester
 - Ellesmere Port
 - Northwich
 - Winsford
 - Frodsham
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Other Localities with Significant Engagement:

- Tarporley
- Helsby
- Malpas

The presence of CLCC initiatives in both high-density and more remote locations highlights their adaptability and responsiveness to community needs.

4. Case Study Insights

Beyond the statistics, the true impact of the CLCC program comes to life through the voices of those it has touched. Key themes emerging from case studies include:

- Emotional well-being and mental health support
- Social isolation reduction
- Empowering independence in daily living
- Strengthening peer and community networks
- Boosting confidence and self-esteem
- Addressing rural accessibility challenges
- Increasing mobility and activity levels
- Post-COVID reintegration of services
- Overcoming volunteer engagement barriers

Voices from the Community

“This project has given me a new sense of purpose.”

“I was struggling alone, but now I have a support system.”

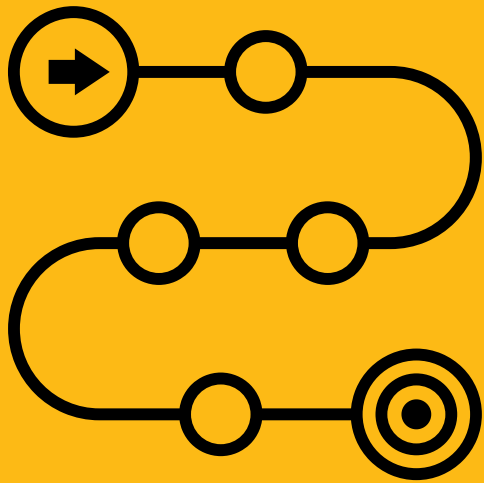
“Without this service, I wouldn’t have the confidence to leave my home.”

“My mental health has improved, and I feel like I belong again.”

“As a carer, I finally feel seen and heard.”

These powerful testimonies reinforce the profound and life-changing influence of community-led care. While logistical and financial challenges persist, the overwhelming message is one of gratitude and meaningful transformation.

5. Looking Ahead



The insights from this report provide a clear roadmap for the next phase of CLCC initiatives.

To build on this year's successes, key focus areas will include:

- Securing sustainable funding to expand and strengthen program offerings
- Boosting volunteer recruitment efforts to support service delivery
- Enhancing accessibility in underserved regions, particularly rural communities

With continued investment and strategic refinement, the CLCC program is poised to deepen its impact and further enrich the well-being of communities in the years to come.

Annex A Social Value Snapshot

TOTAL

Impact

£3,540,945.70

Total Input

£483,750.00

Social Return

£7.31* per £1

*w/ deadweight of
35%-50%

CATEGORISING ACTIVITY

We've categorised the CLCC grants into 3 broad areas in order for us to carry out some overall social value work.

KEY ACTIVITIES

The most notable areas of activity are related to 1-2-1 health support and tackling social isolation/loneliness.

We've used proxies that are linked to the value of befriending adults and older people, the costs of a community wellbeing programme with a network approach, the impact of loneliness on well-being and the value of being a member of a social group.